

FOR IMMEDIATE RELEASE
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ASG LAUNCHES CLASSIFIEDS WEBSITE

The Associated Student Government announced today the release of its "ASG ListIt", a Northwestern, local classifieds website where students can transact books and buy/sell basically anything else.

ASG primarily founded the website in order to provide students with a marketplace where they could buy/sell books for better prices than they traditionally would receive at commercial book/retail outlets. ASG hopes to save students thousands of dollars every quarter through this new innovative service.

The new website can be visited at: <http://asg.northwestern.edu/services/listit> and is accessible on the right hand side of NULink's homepage.

ASG's Vice-President and Chairman of ASG ListIt, Bill Pulte, remarked, "ASG ListIt will greatly and single handedly help students minimize their spending on textbooks and any other goods. ASG hopes that through the website, students will be able to access deals not able to be found anywhere else."

ASG Technology Director, Jon Koenig, said, "ASG ListIt is a classifieds site that connects Northwestern students with local buyers. It's a way to sell not just textbooks, but electronics, furniture, or whatever. Since only NU students have access to the site, you'll always find someone close by, so shipping isn't a problem either."

Chairman of ASGListIt and Vice-President of ASG Bill Pulte can be reached at (c) 248-838-8175.

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