

FOR IMMEDIATE RELEASE

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Contact: Thomas Smithburg, ASG Operations Director

ASG SAVES STUDENT BODY 15 GRAND

The Associated Student Government announced today that its ASG RideShare program which debuted nearly a month ago has already saved the student body over \$15,000.

The RideShare Program was initiated through ASG's Executive Board and was then approved by the Senate. The team of Tom Smithburg, Timothy Wright, Jonathon Koenig, Visraant Iyer, and Leezia Dhalla brought the service to fruition in just three weeks.

The RideShare website can be visited at: <https://asg.northwestern.edu/rideshare/>

Although the service has been in service for little less than a month, it has been used by almost 1,000 students.

ASG's President Neal Sales-Griffin remarked, "Our team did a great job at pulling this together. We've recognized, through asking students what they would like to see of their student government, that services like this are extremely beneficial and appreciated."

Thomas Smithburg, ASG Operations Director and Chairman of ASG RideShare, remarked, "We are thrilled with the success of ASG RideShare, and we look forward to taking great steps to improving the needed service. The amount of students who have responded positively to ASG RideShare is absolutely overwhelming."

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